



**Syngenta “Bringing Plant Potential To Life” Award  
World Agricultural Forum  
2009**

The “Bringing Plant Potential to Life” Award complements missions of both Syngenta and the World Ag Forum. It will be given to honor an individual or organization that has impacted the lives and livelihood of the world’s population by meeting the growing need for food. The organization would have contributed significantly to bringing plant potential to life by addressing the crucial issues of safe, affordable and reliable supplies of food, fuel, fiber and water.

**Eligibility**

The award will be made to an organization that’s performance best reflects the mission of the World Ag Forum and:

- Shows an innovative program that has made a difference in people’s ability to provide sustained food sources
- Identifies and helps to implement agricultural solutions
- Demonstrates a capacity for long-term impact
- Has a record of sustained achievement

**World Agricultural Forum Vision and Mission**

**Vision:** The WAF vision is to empower agriculture to feed every man, woman and child on earth.

**Mission:** The WAF Mission is to catalyze the development of action plans that meet the world’s growing need for food, fiber, fuel and water.

**Syngenta Mission**

We believe in delivering better food for a better world through outstanding crop solutions. We strive to create a better environment as we help the American farmer produce better food, fuel and feed for the world.

**Evaluation**

A jury of Syngenta executives will select the winner.



**Syngenta "Bringing Plant Potential To Life" Award  
World Agricultural Forum 2009  
Award Nomination Form**

**NOMINEE INFORMATION**

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**OVERVIEW OF ACHIEVEMENT**

Please provide a brief description of what the nominee has accomplished that merits recognition based on the outlined criteria. Please keep descriptions to a maximum of two pages.

**NOMINATOR INFORMATION**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Deadline for nominations is April 9, 2009.**

**Nominations should be emailed to Bruce Kupper [bkupper@blacktwigllc.com](mailto:bkupper@blacktwigllc.com)**